

PRESS RELEASE Buffalo, NY
For Immediate Release
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BryLin Hospital Announces Suicide Prevention Awareness Art Contest for September

Buffalo, NY — BryLin Hospital is proud to announce the launch of its inaugural **Suicide Prevention Awareness Art Contest**, coinciding with **Suicide Prevention Awareness Month** in September. This transformative event aims to empower individuals within the Western New York Community to express their thoughts on suicide prevention through the powerful medium of art.

The Suicide Prevention Awareness Art Contest is an invitation to engage with the topic of mental health and suicide in a creative and meaningful way. Open to residents of the eight counties of Western New York, including Erie, Allegany, Cattaraugus, Chautauqua, Genesee, Niagara, Orleans, and Wyoming, the contest encourages participants to explore the theme of "HOPE," mirroring BryLin's own commitment to offering hope through support.

Art has an unparalleled capacity to convey complex emotions and experiences, thus serving as a catalyst for crucial conversations. By embracing the theme of "HOPE," entrants are urged to contribute to destigmatizing discussions surrounding mental health and suicide. This contest aspires to become a dialogue initiator, motivating both creators and observers to share their personal experiences with mental health and promote an environment of open conversation.

Submissions for the contest can encompass various forms of artistic expression, including paintings, drawings, and poems. The selected winning entries will be showcased at BryLin Hospital, on its official website, and across social media platforms. This visibility will not only celebrate the artistic achievements but also ensure the widespread dissemination of messages pertaining to suicide prevention awareness.

"With HELP, There's HOPESM" is not merely BryLin's tagline but the essence of the contest's thematic focus. Participants are invited to incorporate this message into their submissions, promoting a message of hope in the face of adversity.

To be eligible for the contest, entrants must be 12 years of age or older, residing within Western New York. Winners are encouraged to attend the awards ceremony in person, fostering a sense of community and celebration. All participants are required to declare the originality of their creations by signing and dating the provided "Declaration of Authenticity" form.

Entries can be submitted through multiple channels: in-person delivery at the front desk of BryLin Hospital, mailing to the attention of the "Marketing Department," or emailing a digital copy to info@brylin.com. An impartial judging panel composed of BryLin Hospital's leadership team will assess the entries based on the outlined eligibility criteria.

The winners will be contacted and announced via social media, the official website, and a press release during the period of September 20th to 25th. The contest will acknowledge and reward the three top-

performing participants with Visa Gift Cards: \$500 for 1st place, \$250 for 2nd place, and \$150 for 3rd place.

Selected artworks will be displayed within BryLin Hospital for a duration of 30 days, with the winning entries enjoying a prominent spotlight. The awards ceremony, scheduled for September 26th, will honor the winners and celebrate their artistic accomplishments.

For inquiries or further information, please visit www.brylin.com or contact Mark Nowak via phone at 716-886-8200 ext. 7614 or by email at mnowak@brylin.com.

BryLin Hospital is a leading mental healthcare provider dedicated to providing compassionate mental health care for all ages. With a steadfast commitment to fostering hope, recovery, and destigmatizing discussions surrounding mental health, BryLin Hospital offers a range of expertly crafted programs and treatments. By blending clinical excellence with a human-centered approach, BryLin Hospital stands as a beacon of support, healing, and transformation for individuals and families navigating the complexities of mental health challenges.

For more information, please contact:

Mark Nowak, mnowak@brylin.com

Director of Marketing, BryLin Behavioral Health System, at 716.604.2893

Web: www.brylin.com

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